

# Soft View Model SOFV-1xiQ

True Intelligence that Simplifies Your Life Wherever You Soft Proof



## Wireless Light Sensor

The iQ light sensor wirelessly communicates with the Soft View desktop viewing station. This handheld sensor's unique design enables it to measure the light striking a flat surface, thereby capturing the brightness level of your monitor and automatically transmitting those data to the viewing station. The data are used to calibrate the light level of the viewing station to achieve an optimal match to the luminosity of the monitor.



The iQ sensor also automatically calibrates the viewing station. During this process, the sensor adjusts for ambient room light and linearizes the brightness of the viewing station to provide a push-button setting to 500 lux, the ISO standard for soft proof color viewing.

The revolutionary new iQ light sensor extends GTI Graphic Technology, Inc.'s reputation as the premier designer and manufacturer of tight tolerance D5000 color viewing and lighting products for the graphic arts and photographic industries.

## The Intelligent Solution for Soft Proofing

The Graphiclite SOFV-1xiQ is a desktop soft proofing system that:

- Provides accurate color comparison between a computer monitor and a hard copy proof or print
- Enables superb lighting uniformity by meeting ISO 3664:2009 D50 light quality for superior color rendition
- Removes the manual processes and guesswork from soft proofing
- Establishes an automated streamlined process that provides repeatable accuracy and superior quality
- Improves efficiency by providing wireless connectivity between your workstation and the viewing station (no USB required)

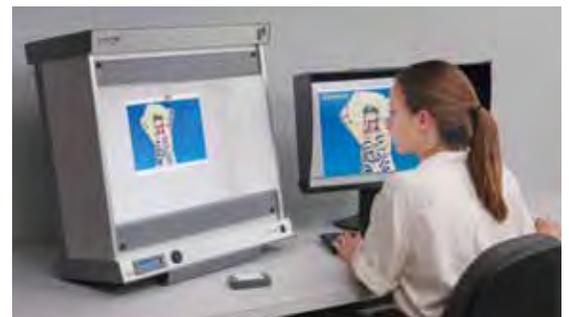


## Premier Desktop Viewer

The SOFV-1xiQ viewing station features an integrated processor which enables wireless communication with the iQ sensor, automatic monitor luminance matching, automatic calibration and ambient light monitoring. Like all GTI products, the SOFV-1xiQ ensures that ISO 3664:2009 D50 standards are met.

Features of the viewing station include:

- Adjustable light shields for upper and lower luminaires to enhance light uniformity
- Steel viewing surface to allow the use of magnets (included with the unit) to hold artwork
- Removable sidewalls to view larger pieces
- Digital dimming control for precise light level adjustment
- Easily accessible front panel controls



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## Guaranteed Calibration: Monitor to Viewing Station

### Easy, Automated Calibration

In order to have an accurate image comparison, the luminance of the viewing station and monitor needs to match. A system to accurately and consistently achieve this has not been available until the revolutionary model SOFV-1xiQ.

Traditional procedures for matching the white light of a viewing station to a monitor include visually adjusting the brightness and using a light measuring device. Such approaches put the burden of monitor-to-viewer calibration on the user. The SOFV-1xiQ transforms calibration from a manual and skill-based process

to an automated and streamlined process that is accomplished in three easy steps:

### Wherever You Soft Proof!

*In addition to the Soft View desktop viewer, the iQ system is available for use with GTI's overhead GLE series luminaires and EVS Executive Viewing Stations.*



**1. Request a match at the viewing station's control panel.**

**2. Hold the iQ sensor against the paper white area of the image displayed on the monitor.**



**3. Set luminance.**



In addition to providing precise calibration to the ISO 3664:2009 specified light level of 500 lux, the iQ sensor allows the Soft View to maintain calibration and linearization of light output by testing the viewer's location for excess ambient light conditions.

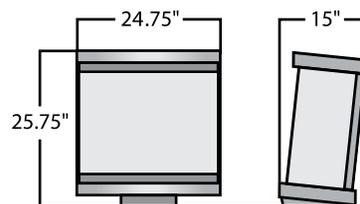
### Higher Quality and Production Efficiency

A proficient soft proofing system will shorten the production cycle, reduce cost and improve customer satisfaction. The SOFV-1xiQ guarantees calibration and accurate luminance between a monitor and a hard copy proof with the push of a button. There are no wires, no computer, no software and no hassle.

### Product Specifications

#### SOFV-1xiQ Viewing Station

Dimensions WxDxH	24.75 × 15 × 25.75" (63 × 38 × 65cm)
Base WxD	13.5 × 11.5" (34 × 29cm)
Viewing Area WxH	24 × 19.5" (61 × 50cm)
Electrical Power	80 watts
Electrical Voltage	120V standard 230V and 110V available
Shipping Weight	33 Lbs. /15 Kgs.



#### iQ Wireless Sensor

Dimensions LxWxH	4.125 × 2.57 × .875" (10.5 × 6.5 × 2.2cm)
Weight	3.1 oz./0.09 Kg.

The iQ sensor is designed to be easily opened to access the replaceable battery.

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